

Pamela Anderson Urges G20 World Leaders to Go Vegan for the Planet



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Posted by [Chelsea Munro](#) on September 12, 2023 | [Permalink](#)

Update (8 September 2023):

Soon after PETA India erected a billboard starring Pamela Anderson in Delhi this week, authorities removed it, providing no written explanation.

If G20 leaders and those who attend climate-related conferences continue to put the interests of the meat and dairy industries above the environment, we can expect irreversible damage to our planet.

Original post (5 September 2023):

Ahead of the G20 Summit in Delhi, PETA India placed a billboard at Indira Gandhi International Airport starring international icon Pamela Anderson – a long-time vegan who runs a vegan cooking show, models only vegan clothing, and grows her own vegetables at her home in Canada.

Confronting world leaders – including UK Prime Minister Rishi Sunak – arriving at the summit, the billboard draws attention to the role of animal agriculture in the global climate catastrophe.



Heatwaves, droughts, and floods, among other disasters, have been caused by environmental destruction. In recent months, Delhi has experienced unusually high temperatures, nearing 50°C.

Leading scientists agree that going vegan is the single most effective thing anyone can do to help save the planet – and world leaders should be *leading* the change.

The Environmental Impact of a Non-Vegan Diet

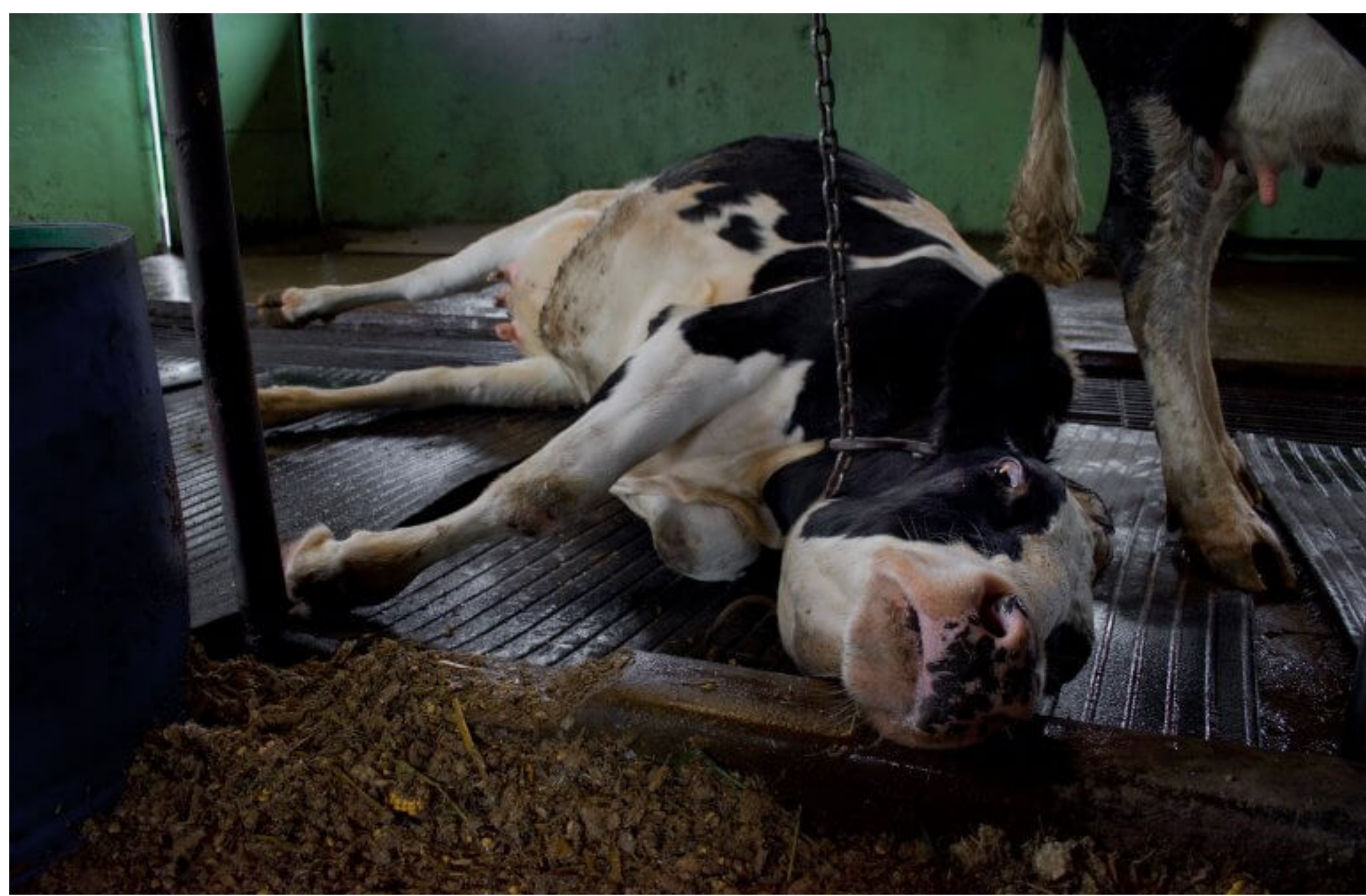
According to the United Nations, about a third of all human-caused greenhouse gas emissions is linked to food production and the largest percentage of these emissions comes from the meat and dairy industries.

Recently, the most comprehensive analysis to date concluded that eating vegan involves the production of 75% less climate-heating emissions and water pollution and requires 75% less land than meat-rich diets.

The Reality of the Meat, Egg, and Dairy Industries

Every person who goes vegan spares nearly 200 animals each year.

Animals on farms are crammed into squalid, severely crowded sheds and denied the opportunity to engage in any natural behaviour.



Moving Animals

Pigs' tails are cut off without painkillers, chickens' lungs burn from overpowering ammonia fumes resulting from urine-soaked floors, and mother cows bellow out, heartbroken, as their babies are torn away from them.

At the abattoir, many are killed without being properly stunned and feel every second of pain.

Fight Climate Change With Diet Change

Anderson and PETA hope G20 member countries will commit to fighting climate change with diet change by urging their residents to eat responsibly and opt for vegan meals. However, we don't need to wait for leaders to act – we can make the right choice today.

[Order a Free Vegan Starter Kit](#)

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